

AJITH KUMAR
RACING



The Icon Mark

The centerpiece is a custom geometric AK monogram built entirely from sharp, angular strokes with zero curves. It sits in the upper portion of the lockup and commands the most visual weight. The mark is constructed using a double-stroke technique — every stroke has an outer bold boundary and an inner refined parallel stroke, separated by a thin white gap, creating a hollow speed-tunnel or motion-trail effect throughout the letterform.

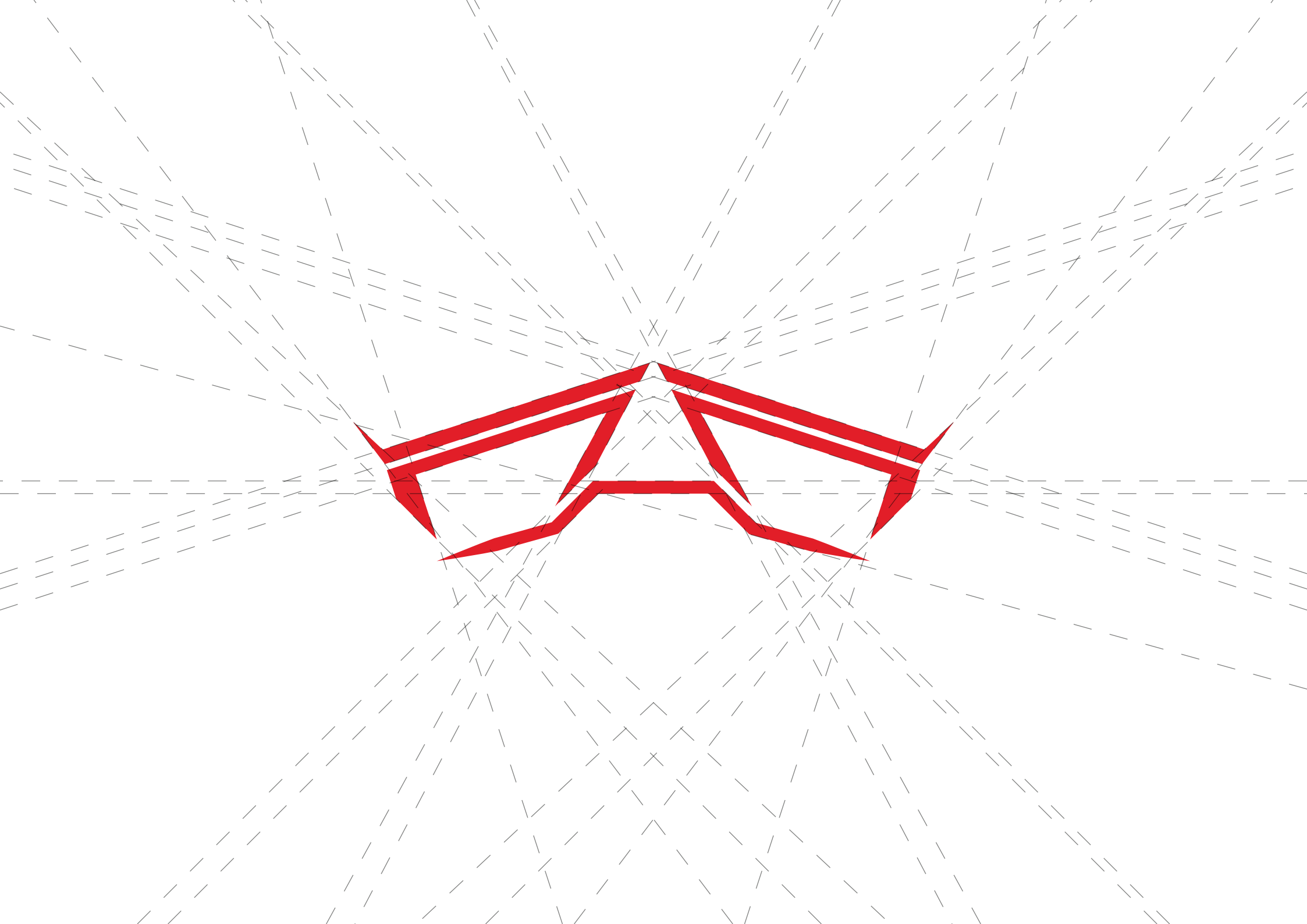
The "A" Form

The left half of the icon reads as a stylized letter A — two diagonal legs rise sharply from the bottom center and diverge outward-upward. The crossbar of the A is formed by a horizontal connecting stroke in the lower-middle section. The top apex of the A terminates in a razor-sharp upward spike, pointing skyward like a race car's fin or an antenna.

The "K" Form

The right half mirrors the A but constructs a letter K — a vertical-ish backbone on the right side, with two diagonal arms extending from the center: one angling up-right and one angling down-right. The upper arm of the K also terminates in a sharp upward spike, matching the A perfectly.





Inspiration





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