



**SAI KISHORE  
BRAND IDENTITY**

## Design Elements

**Image:** The logo features a silhouette of a person in an action pose, raising one arm, which symbolize celebration of Sai Kishore. The figure is colored in a vibrant orange.

**Text:** Below the image, the name "SAI KISHORE" is written in bold, capitalized letters. The font used is strong and modern, suggesting confidence and professionalism. The text is in dark gray, providing a solid contrast to the orange figure.



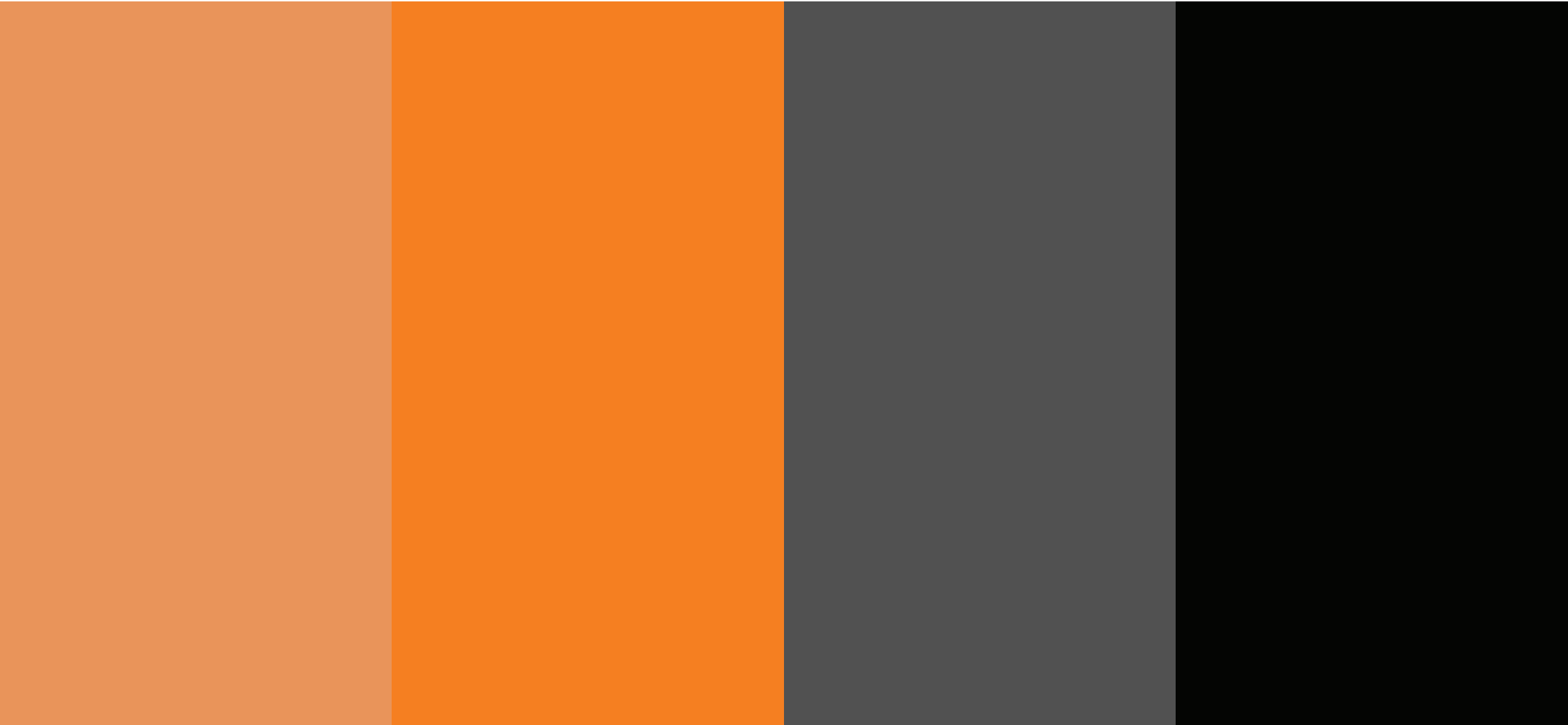
# SAI KISHORE



## Color Scheme

**Primary Color (Orange):** The orange color is often associated with energy, enthusiasm, and creativity. It makes the figure stand out and captures attention. This color choice is likely intended to convey a sense of dynamism and positivity.

**Secondary Color (Dark Gray):** The dark gray color used for the text provides a grounding balance to the vibrant orange. Gray is often seen as a neutral, professional, and sophisticated color, complementing the energetic vibe of the orange while maintaining a serious tone.





**SAI KISHORE**



**SAI KISHORE**



**SAI KISHORE**

## Font Style

**Font Characteristics:** The font used is bold, sans-serif, and all caps, which enhances readability and gives the logo a modern, assertive look. This style of font is typically used to convey strength, clarity, and directness, which aligns well with the overall theme of the logo.

**BEBAS NEUE**

**SAI KISHORE**





